

ABCs of Blogging - Assessment 1



DETERMINE YOUR BLOG TYPE

The following assessment will help you determine your blog type. Simply answer the following questions.

1. Do you have a hobby?
2. Is there a topic that you often get asked to share advice about?
3. Is there something that you are passionate about that you feel will be beneficial to others?
4. Do you own a business?
5. Is there a topic that you often get asked to share advice about?
6. Are you considered a subject matter expert (SME) in a particular area?

If you answered yes to all of these questions, you may choose to create a leisure or business blog or combine the two.

If you answered yes to 1-3 only, you may choose to create a leisure blog.

If you answered yes to 4-6 only, you may choose to create a blog for business.

www.lovelyyoublog.com

(c) Lovely You Blog. Do Not Duplicate. For Personal Use Only.